

# Build a virtual magazine shelf with EBSCO

Alaska State Library Tech Talk

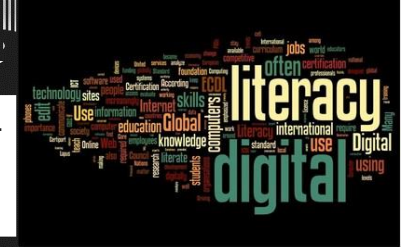
February 2016

Daniel Cornwall, Internet and Technology Consultant

Find related resources at <http://lam.alaska.gov/magazineshelf>

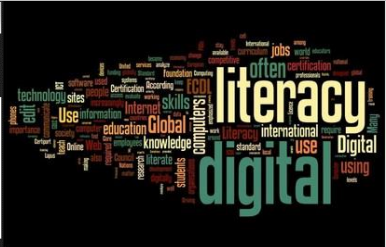
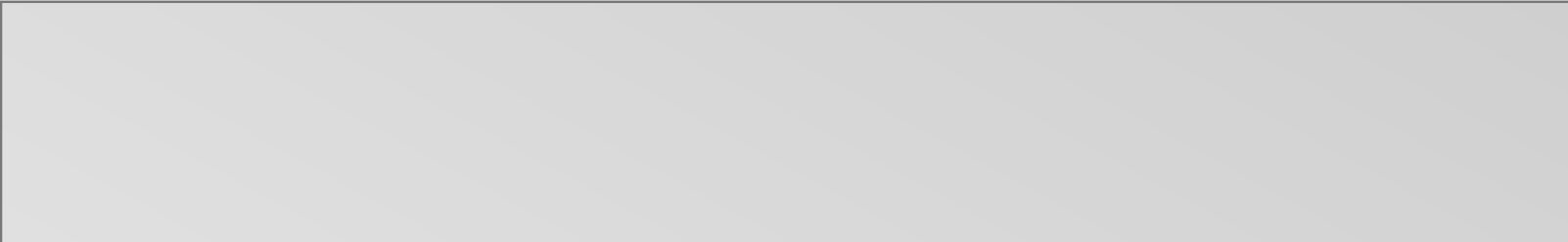


# Learning Objectives

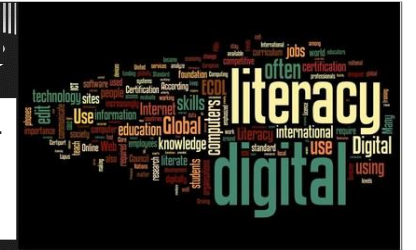


- At the end of this talk, you'll be able to:
  - Identify full text magazines for your patrons
  - Have an idea of when to suggest HTML text vs PDF text
  - Locate a permanent link to a magazine and have some idea how to put it in your website.
  - Know how to provide a somewhat browsable reading experience using PDF Full Text.

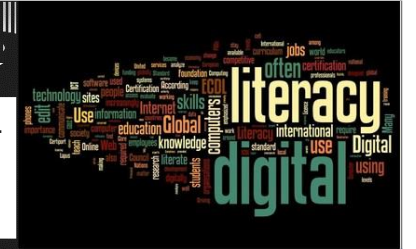




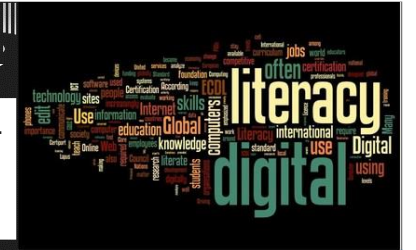
# Poll: Bandwidth



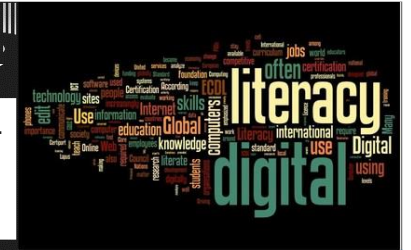
# Poll: Patrons Using Library Remotely



# Poll: Does Your Library Have a Website?



# Selecting Magazines: Considerations



- Check for full text
- Think about bandwidth before using PDF only magazines





# Full Text: PDF

SLED Databases - SLED Dat... x ROLLING IN THE DEEP: EB... x

web.a.ebscohost.com.sled.idm.oclc.org/ehost/pdfviewer/pdfviewer?vid=28&sid=3d737bf5-c2d4-4b8e-a4a3-fd23644e5fbf% Search

Result List Refine Search Download PDF Sign in Folder Help

EBSCOhost

Detailed Record

PDF Full Text

Source: Consumer Reports

Date: March 1, 2016

Inside this work

Full Text Contents

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Choose Another Issue

HTML Full Text

ROLLING IN THE DEEP.

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Automatic Zoom

# INSIGHTS

NOTABLE NEWS & SMART SOLUTIONS



## ROLLING IN THE DEEP

What you need to know about keeping ultrasoft carpets clean

**SINK YOUR TOES** into the newest carpet style, called ultrasoft or super-plush, and you might decide that spending twice what you would on an ordinary carpet is worth the treat to your feet. But that comfort might lead to an additional, hidden cost: You might need to replace your vacuum. Many models that work perfectly well on regular carpets stick to this new kind like a big suction cup. That's because the carpet is so dense that air can't circulate back into the vacuum's intake, making the appliance almost impossible to move. Because ultrasoft carpets have become more popular—sales have grown to more than 10 percent of the market in the past five years—carpet makers have begun testing and recommending vacuums for them. (Examples include Caress by Shaw and Karastan by Mohawk.) Vacuum manufacturers are making models specifically for ultrasoft carpets, too.

We bought several square yards of both carpet styles plus two new Kenmore vacuums designed for them, the Elite Crossover Ultra 10335 upright, \$300, and the Elite 700 Series 81714 canister, \$400. They both cleaned well and moved easily on the ultrasoft carpet, though we found that they were easier to maneuver on standard (medium-pile) carpet.

We also ran our push/pull tests on some vacs recommended by ultrasoft carpet makers. We found three that moved fairly easily: the Maytag M500, the Fuller Brush Mighty Maid FBMM-PWCF, and the Oreck Magnum. But we don't recommend them because they aren't top performers overall.

If you have a new ultrasoft carpet and you aren't ready to buy a new vacuum, we can suggest a workaround if your vacuum is sticking. Raise the powerhead on models that come with manual height adjustment; the control is usually on top of the powerhead. If your appliance automatically adjusts height and has suction control, you might try reducing the suction instead. Both of those steps may also reduce cleaning power, however, so you might need to spend more time going over the same spot to thoroughly remove dirt.

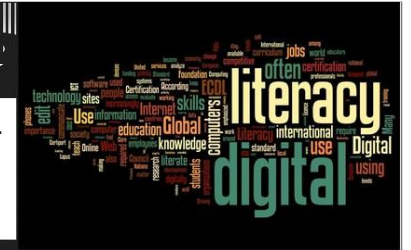
Online subscribers can go to [ConsumerReports.org/vacuums](http://ConsumerReports.org/vacuums) for full Ratings of vacuums.

PHOTOGRAPH BY DANNY KIM

MARCH 2016

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# Selecting Magazines: Process



- Use an EBSCO databases likely to have magazines you want
  - Suggest MasterFile Premier
- Publications page
- Find link
- Post to web page



SLED



Searching: MasterFILE Premier | [Choose Databases](#)

Enter any words to find books, journals and more

Search



[Search Options](#) Basic Search [Advanced Search](#) [Search History](#)

## Search Options

Reset

### Search Modes and Expanders

#### Search modes ?

- ☐ Boolean/Phrase
- ☒ Find all my search terms
- ☐ Find any of my search terms
- ☐ SmartText Searching [Hint](#)

#### Apply related words

☐

#### Also search within the full text of the articles

☐

#### Apply equivalent subjects

☐



Searching: MasterFILE Premier | Choose Databases

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Basic Search Advanced Search Search History

Publications

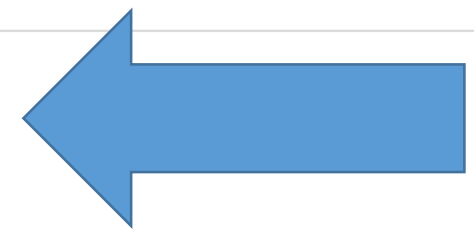
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☒ Alphabetical ☐ By Subject & Description ☐ Match Any Words

Page: Previous | Next ▶ ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

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Full Text: 01/01/1991 To Present  
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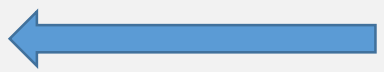
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Full Text: 03/01/2003  
 PDF Full Text

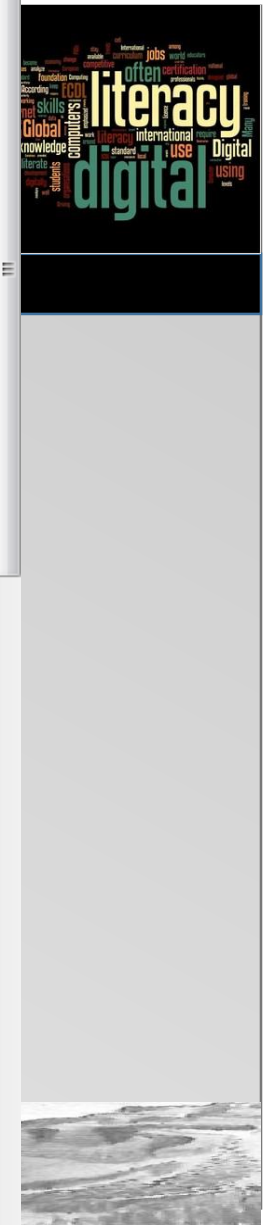


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ISSN: 0010-7174

Bibliographic Records: 01/01/1985 to present

Full Text: 01/01/1991 to present

Publication Type: Periodical

**Subjects:** Consumer Protection & Product Reviews

**Description:** Presents articles on health, public safety, marketplace economics and the judicial & regulatory actions that affect consumers.

Publisher URL: <http://www.consumerreports.org>

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**Consumer Reports**

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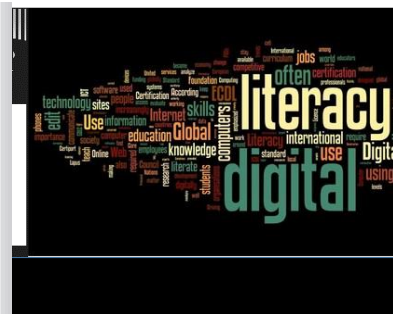
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## Notes

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+ 2008

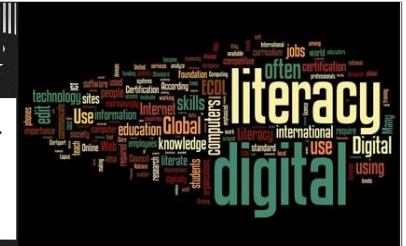




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## Publication Details For "*Consumer Reports*"

**Title:** Consumer Reports

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**Publisher Information:** Consumers Union  
101 Truman Avenue  
Yonkers NY 10703-1057  
United States of America

**Bibliographic Records:** 01/01/1985 to present

**Full Text:** [01/01/1991 to present](#)

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**Subjects:** Consumer Protection & Product Reviews

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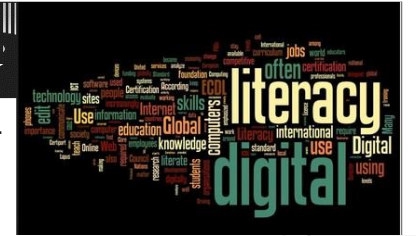
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Vol. 81 Issue 2 - Feb2016

Vol. 81 Issue 1 - Jan2016

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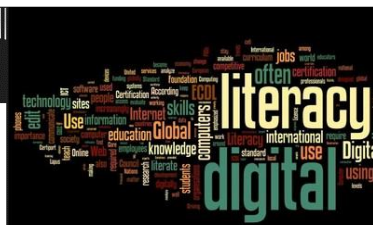
+ 2008

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+ 2006



# Reading Magazines (PDF)



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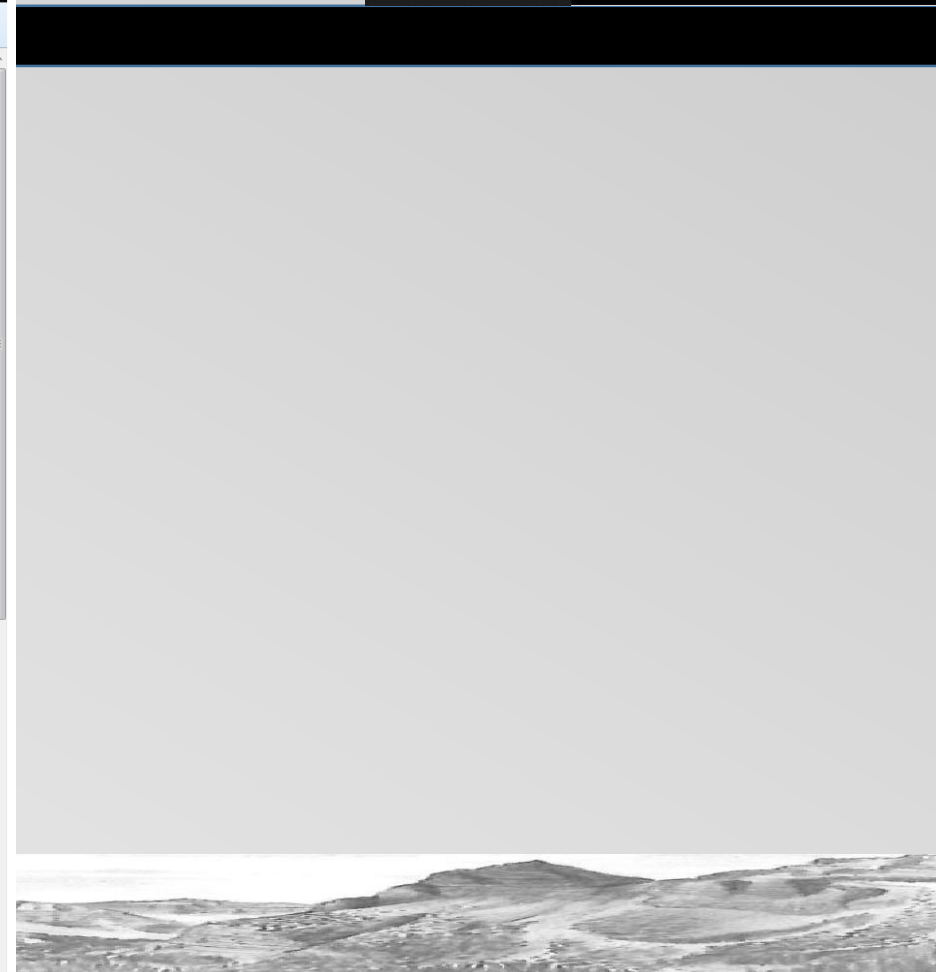
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Subjects: HOUSING market; CONSUMERS' preferences; DOWN payments  
Periodical  
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- YOUR FEEDBACK.**  
By: McCown, R.; Boyd, Ernest; Feldman, Jerry; Frankel, Robert; Murchie, Gerald; Wells, Elizabeth; Swearingen, Jim. *Consumer Reports*. Mar2016, Vol. 81 Issue 3, p6-7. 2p. 6 Color Photographs. Reading Level (Lexile): 1080.  
Subjects: DRUGS -- Prices -- United States; BANKING industry -- United States; AUTOMOBILE batteries  
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- BUILDING A BETTER WORLD, TOGETHER.**  
*Consumer Reports*. Mar2016, Vol. 81 Issue 3, p8-8. 1p. 1 Color Photograph. Reading Level (Lexile): 1260.  
Subjects: CONSUMERS -- United States; UNITED States. Food & Drug Administration; GENETICALLY modified foods -- Labeling; HEALTH facilities -- Finance -- Law & legislation; TELEPHONE calls; BROWN, Jerry, 1938-  
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- ROLLING IN THE DEEP.**  
*Consumer Reports*. Mar2016, Vol. 81 Issue 3, p9-9. 1p. 1 Color Photograph. Reading Level (Lexile): 1230.  
Subjects: VACUUM cleaners -- Evaluation; CARPETS -- Care -- Equipment & supplies; SEARS Brands LLC; TACONY Corp.; CARPETS -- Maintenance & repair  
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- Peeling Back the 'Natural' Label.**  
*Consumer Reports*. Mar2016, Vol. 81 Issue 3, p10-10. 1p. 1 Color Photograph. Reading Level (Lexile): 1000.  
Subjects: PETITIONS; UNITED States. Food & Drug Administration; NATURAL foods -- Labeling; RANGAN, Unvashi; GROCERY Manufacturers Association (U.S.)  
Periodical  
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- A PANDORA'S PACKAGE: WHAT'S INSIDE MAY SURPRISE YOU.**  
*Consumer Reports*. Mar2016, Vol. 81 Issue 3, p11-11. 1p. 7 Color Photographs. Reading Level (Lexile): 950.



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PDF Full Text

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Feeling Right at Home.

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FROM THE PRESIDENT

**Feeling Right at Home**

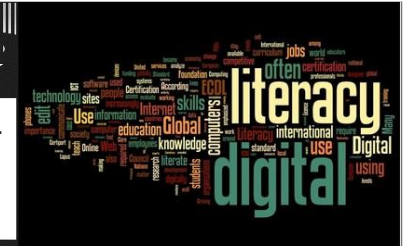
RENT AN APARTMENT when you're young, buy a house in the suburbs as you get a little older, and, come retirement, get yourself a condo someplace warm: It's a formula that has been around for longer than most of us can remember. But as the baby boomers who brought that model into being—first as children, then as parents—begin to retire, their shifting preferences and the emergence of a younger generation of homebuyers has brought about a rapid transformation in the American real estate market.

The trends we see on the horizon are being molded by lingering consequences of the mortgage crisis, millennial values, and the changing face of the American homeowner. The conventional wisdom that drove the housing market for half a century is giving way to a new set of motivations, as young first-time buyers saddled with student debt and low savings have come to prize features such as walkability over multicar garages. A growing diversity of homeowners is also bringing new demands: Latino families, for example, generally favor open floor plans and room for extended family, while the steady rise of single

Marta L. Tellado, President and CEO  
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The trends we see on the horizon are being molded by lingering consequences of the mortgage crisis, millennial values, and the changing face of the American homeowner.

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# Q&A





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